

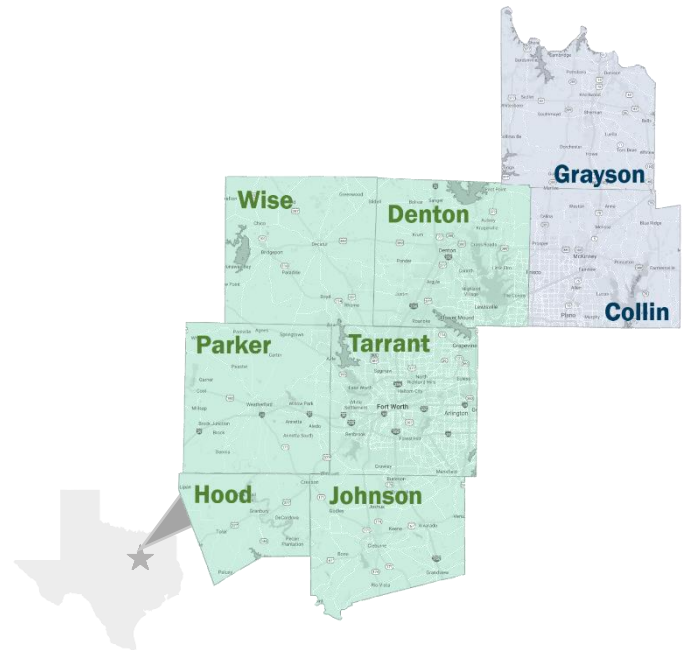
FAQs: General Info about the CHNA

What is a CHNA?

CHNA is the acronym for Community Health Needs Assessment. Cook Children's is conducting an assessment to collect comprehensive data about children's health (ages 0 – 17) in our eight-county service region (Tarrant, Johnson, Hood, Parker, Wise, Denton, Grayson, and Collin Counties).

Why conduct a CHNA?

Everything we do at Cook Children's focuses on the Promise we've made to our community to improve the health of every child in our region through the prevention and treatment of illness, disease and injury. The CHNA helps us fulfill this Promise by providing credible data that guides our strategies for preventing illness and injury to children. The CHNA also meets federal requirements for non-profit hospitals to focus community benefit strategies on the most critical health care needs in the communities we serve.



Cook Children's 8-county service region is located in North Texas.

How is CHNA data collected?

Cook Children's conducts a stratified random sample survey of parents to ask questions about how various health issues impact their children and how easy or difficult it is to obtain care. We also conduct focus groups to provide an opportunity for parents to tell us about issues not included in the survey. The CHNA also includes health data from government and other reliable sources as well as a survey of community leaders. A children's art contest helps us better understand how children feel about their health.

How does this data help our community?

There are multiple obstacles to maintaining good health for many families such as poverty, discrimination, lack of access to good jobs with fair pay, quality education, housing and safe environments. Addressing these obstacles requires a collaborative, community approach. One organization cannot act alone and be successful. Effective partnerships create a shared vision and increase the community's capacity to shape outcomes.

With accurate information representative of the needs of a community, partners can increase understanding about children's health and the factors that influence it, identify priority needs for community action, develop solutions to address priorities, and evaluate the results of their efforts.

FAQs: CHNA Data Collection

How is CHNA data collected?

Cook Children's applies academic research standards for both primary and secondary data collection. The CHNA data collection occurs between November 2020 – March 2021. Target respondents are located in Cook Children's service area (Collin, Denton, Grayson, Hood, Johnson, Parker, Tarrant and Wise counties).

- **Parent Survey.** Administered to primary caregivers by a combination of mail, phone, or the Internet to a stratified random sample of 25,000 households representative of families with children ages 0 – 17 in the primary service area. Surveys are available in English & Spanish.
- **Face-to-Face Survey Interviews.** Parent survey available to a purposive sample of homeless caregivers and/or caregivers in families with at least one undocumented member. The target for responses is a minimum of 150 homeless caregivers and 50 undocumented participants.
- **Focus groups or Case Studies.** Provide an opportunity for caregivers to provide information not covered in the survey. Priority topics include: Abuse, Asthma, Dental Health, Mental Health, Obesity, Safety / Injury Prevention, COVID-19, and Access to Care.
- **Community Leader Survey.** A purposive sample of city, county, government, public agency/health, not-for-profit, school district, and business community leaders working in the eight-county region receives an invitation to complete an online survey focused on the community impact of health issues.
- **Youth Art Contest.** Collects information directly from children ages 5 – 17 with the "My Feelings are a Work of Art" theme.
- **Secondary data.** Using four to eight sources for each of the eight priority geography areas to determine national, state, and if available, local trends.

How is Parent Survey data collected?



A paper copy of the parent survey and a cover letter explaining the purpose is mailed to a stratified random sample of households with children ages 0-17 across the eight-county region.



3 ways caregivers may complete survey:

- ▶ Fill out the paper copy & return it in enclosed postage paid return envelope.
- ▶ Respond online at CookSurvey.org.
- ▶ Call a toll-free number on the survey to talk with an interviewer who answers calls from residents who prefer to complete the survey in English or Spanish.



4 days after survey mailed:

- ▶ If parent has not completed the survey within 4 days of receipt, interviewers follow-up by phone or email until a minimum of 5,350 representative surveys are completed.

Who are our CHNA partners?

Linda Fulmer, CHNA Administrator
Chris Tatham, ETC Institute
Emily Spence, PhD, School of Public Health, UNT Health Science Center
Camille Patterson, PhD, Director of Research, MHMR Tarrant