

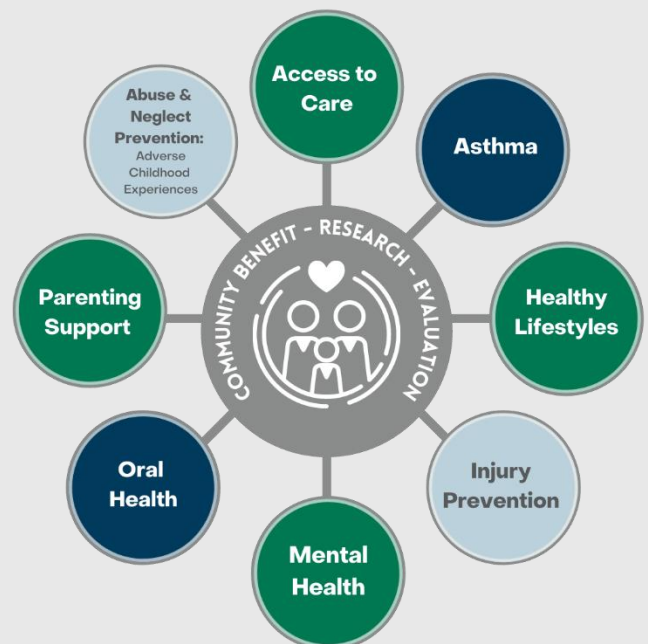


Keeping our Promise
 to improve the health of children in our community

Priority Health Concerns:

Everything we do at Cook Children's focuses on the Promise we've made to our community to improve the health of every child through the prevention and treatment of illness, disease and injury.

At the Center for Children's Health, we focus specifically on the prevention of injury and illness in our service area of Denton, Hood, Johnson, Parker, Tarrant and Wise counties. We use children's health needs assessment data to guide community programs and collaborations to make North Texas one of the healthiest communities to raise a child.



Key Initiatives:

- Child passenger safety training and certification; parent education and car seat distribution events
- Drowning prevention campaign
- Gun safety research and community programming
- Safe gun storage program
- Early detection of child abuse and neglect training
- In-home asthma education and trigger remediation program
- Mental health educational workshops and youth art contest
- Nutrition and physical activity education
- Oral health education, treatment and kit assembly and distribution
- Parenting education and support
- Train the Trainer programs for poison prevention and oral health



Community Collaborations:

- Adverse Childhood Experiences Taskforce
- Children's Oral Health Coalition
- Healthy Children Coalition for Parker County
- Healthy Homes Asthma Program
- Hood County for Healthy Children
- Johnson County Alliance for Healthy Kids
- Safe Baby Sleep Council
- Safe Kids North Texas
- Save a Smile
- Wellness Alliance for Total Children's Health of Denton County
- Wise Coalition for Healthy Children



Fiscal Year 2021 by the numbers*

Led

782

health outreach events

Supported **230** community partner events

Coordinated

582

individual volunteers (unduplicated) +

275

group volunteers (duplicated)

Received

3,141

hours of volunteer support totaling a value of \$109,046

Distributed

493,378

prevention tools and educational/support resources at a value of **\$462,828**

Engaged

25,233

children, families and community partners through outreach events and trainings

Provided **3,893** support services and **416** community referrals to families, meeting needs around food, rent and utilities assistance, school supplies, and mental health

Partnered with

Nearly 400

community organizations

*Sources: The Center for Children's Health Community Benefit Measures Reports for Oct 1, 2020 – Sept 30, 2021