



UNICEF Kid Power gives kids the power to save lives by connecting their everyday activity to real-world impact.

UNICEF Kid Power is a free, digital program designed to empower your child. Kids complete short, interactive videos where they **dance, move, play games, and learn**. By getting active, your child unlocks lifesaving therapeutic food that UNICEF delivers to severely malnourished children around the globe. They also earn and give digital currency to make a positive impact in their own communities. The more kids move, the more lives they save. They're empowered as their actions make a real-world difference.

Who can get involved?

- Free program for teachers, parents, or guardians
- Ideal for children in grades K-8

How can you sign up?

- Visit unicefkidpower.org to **sign up for free**.
- It takes **one minute** to sign up!
- Access a library of videos - from dancing & yoga to lessons integrating social-emotional learning skills.

Why is this important?

Half of surveyed American kids don't feel empowered to make a difference in their community or the world. One in every four children under five are malnourished. With UNICEF Kid Power, your child can join a community of kids making real-world impact everyday. Additionally, our videos are a great way to get your kids active!



Since 2018, UNICEF Kid Power has:

- Reached over:
 - 750,000 kids across the U.S.
 - 15,000 schools
 - 6,200 cities and towns
- Served 1 in 6 elementary schools in the U.S.
- Saved the lives of over 100,000 severely malnourished children



“I love UNICEF Kid Power because it not only builds a positive community within my classroom, but I see a noticeable difference in my scholars' confidence.”
 - Ms. Moe
 4th Grade Teacher, California”