

VISION:

All **Wise County** children have the opportunity to grow in a safe and loving environment free of abuse and neglect.

About us

- The coalition is focused on child abuse prevention by implementing programs to support positive parenting.

Why parenting support

- Positive parenting supports a child's physical and social-emotional development, which affects academics, eating habits, relationships, risk behaviors, and lifelong well-being.¹

¹ The Centers for Disease Control & Prevention. (2019). National Center for Injury Prevention and Control, Division of Violence Prevention

Strategic plan objectives

- Engage Wise County community to improve children's health.
- Increase community awareness about good parenting and healthy children to support families and children.
- Develop collaborations to support good parenting and healthy children.
- Monitor and support children's health issues and community initiatives to reinforce a safe, secure and healthy community for children.

Key programs

- Parent Cafés – small, intimate settings that allow the opportunity to talk about their parenting successes and challenges, engage with others, share ideas and learn proven parenting tips and techniques. Facilitator trainings are led by a licensed professional to teach community members about the Parent Café model and offer presentation tips.
- Child Abuse Prevention Month – in April, community partners come together to raise awareness of child abuse and encourage local organizations to support positive family environments.
- School Counselors Round Table – allows for discussion and networking of Wise County counselors to discuss specific needs of the community they serve. They are hosted twice a year, typically in January/February and in July/August time frames.



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Involvement opportunities

- Attend coalition meetings to receive updates and learn about volunteer opportunities.
- Plan, facilitate or attend community-driven events that support families and children.
- Help develop and maintain positive key messages in areas of child abuse prevention and parenting support.
- Promote coalition's key messages, parenting support events or social media.

Key messages

- Positive parenting supports a child's physical and social-emotional development and lifelong well-being.
- Childhood development affects academics, eating habits, relationships and risk behaviors.
- Positive parenting is impacted by a parent's knowledge, as well as social, economic and environmental factors.

Membership benefits

- Opportunity to network with community leaders and service organizations.
- Increase Wise County's access to parenting support education and community resources.
- Broaden your knowledge and experience while contributing to the health and wellness of Wise County's community.

